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| ENTRY 2 EXPLORING FILM GENRES (6300 / E2)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Identify film genres. |  |  |
| AC1.2Identify films from genres. |  |  |
| AC1.3Identify similarities between films in genres. |  |  |
| AC2.1Identify typical settings of film genres. |  |  |
| AC2.2Identify typical characters of film genres. |  |  |
| AC2.3Identify typical events of film genres. |  |  |
| AC3.1Identify a title for a new film. |  |  |
| AC3.2Identify the setting of the new film. |  |  |
| AC3.3Identify key characters from the new film. |  |  |
| AC3.4Identify main events in the new film’s story. |  |  |

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| **General Comments** |

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| ENTRY 3 EXPLORING FILM GENRES (6300 / E3)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Outline film genres. |  |  |
| AC1.2Describe films from genres. |  |  |
| AC1.3Outline similarities between films in genres. |  |  |
| AC2.1Outline typical settings of film genres. |  |  |
| AC2.2Outline typical characters of film genres. |  |  |
| AC2.3Outline typical events of film genres. |  |  |
| AC3.1Identify a title for a new film. |  |  |
| AC3.2Outline the setting of the new film. |  |  |
| AC3.3Outline key characters from the new film. |  |  |
| AC3.4Outline main events in the new film’s story. |  |  |

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| **General Comments** |

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| ENTRY 2 EXPLORING ADVERTISING (6301 / E2)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Identity purposes of advertising. |  |  |
| AC1.2Identity types of advertising. |  |  |
| AC1.3Identify advertising techniques used in adverts. |  |  |
| AC2.1Identify audiences for adverts. |  |  |
| AC3.1Suggest ideas for adverts. |  |  |
| AC3.2Include advertising techniques in plans for adverts. |  |  |

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| **General Comments** |

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| ENTRY 3 EXPLORING ADVERTISING (6301 / E3)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Outline purposes of advertising. |  |  |
| AC1.2Outline types of advertising. |  |  |
| AC1.3Outline advertising techniques used in print and television adverts. |  |  |
| AC2.1Identify audiences for print and television adverts. |  |  |
| AC3.1Develop ideas for print and television adverts. |  |  |
| AC3.2Include advertising techniques in plans for print and television adverts. |  |  |

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| **General Comments** |

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| ENTRY 2 CREATING A PRINT MEDIA PRODUCT (6302 / E2)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Identify types of print media products. |  |  |
| AC1.2Identify key visual features of print media products. |  |  |
| AC1.3Identify key language features of print media products. |  |  |
| AC2.1Identify audiences for print media products. |  |  |
| AC3.1Suggest ideas for print media products. |  |  |
| AC3.2Include in planning features that will appeal to audiences. |  |  |
| AC4.1Show some print production skills. |  |  |
| AC4.2Use key visual and language features of print media products. |  |  |

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| ENTRY 3 CREATING A PRINT MEDIA PRODUCT (6302 / E3)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Outline types of print media products. |  |  |
| AC1.2Outline a range of key visual features of print media products. |  |  |
| AC1.3Outline a range of key language features of print media products. |  |  |
| AC2.1Identify audiences for print media products. |  |  |
| AC2.2Outline how print media products appeal to audiences. |  |  |
| AC3.1Develop ideas for print media products. |  |  |
| AC3.2Include in planning a range of features that will appeal to audiences. |  |  |
| AC4.1Show a range of print production skills. |  |  |
| AC4.2Use a range of key visual and language features of print media products. |  |  |

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| ENTRY 2 DESIGNING A MUSIC WEBSITE HOMEPAGE (6332 / E2)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Identify key visual elements of a music website homepage. |  |  |
| AC1.2Identify interactive features of a music website homepage. |  |  |
| AC2.1Suggest ideas for the content of a music website homepage. |  |  |
| AC2.2Identify content to be included in a music website homepage. |  |  |
| AC3.1Suggest ideas for a music website homepage design. |  |  |
| AC3.2Include key visual elements of a music website homepage. |  |  |
| AC3.3Include key interactive features of a music website homepage. |  |  |

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| ENTRY 3 DESIGNING A MUSIC WEBSITE HOMEPAGE (6332 / E3)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Outline a range of key visual elements of a music website homepage. |  |  |
| AC1.2Outline a range of interactive features of a music website homepage. |  |  |
| AC2.1Suggest a range of ideas for the content of a music website homepage. |  |  |
| AC2.2Outline a range of content to be included in a music website homepage. |  |  |
| AC3.1Suggest a range of ideas for a music website homepage design. |  |  |
| AC3.2Include a range of key visual elements of a music website homepage. |  |  |
| AC3.3Include a range of key interactive features of a music website homepage. |  |  |

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| ENTRY 2 CREATING AN AUDIO-VISUAL SEQUENCE (6334 / E2)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Identify common camera shot types in audio-visual sequences. |  |  |
| AC1.2Identify an example of sound used in audio-visual sequences. |  |  |
| AC2.1Develop ideas for an audio-visual sequence. |  |  |
| AC2.2Identify camera shots to be used in the sequence. |  |  |
| AC2.3Suggest an order for the camera shots to be used in the sequence. |  |  |
| AC2.4Identify an example of sound to be used in the sequence. |  |  |
| AC3.1Use some common camera shots. |  |  |
| AC3.2Order camera shots in a sequence. |  |  |
| AC3.3Use natural sound. |  |  |

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| ENTRY 3 CREATING AN AUDIO-VISUAL SEQUENCE (6334 / E3)ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1Outline a range of common camera shot types in audio-visual sequences. |  |  |
| AC1.2Identify examples of sound used in audio-visual sequences. |  |  |
| AC2.1Develop a range of ideas for an audio-visual sequence. |  |  |
| AC2.2Identify a range of camera shots to be used in the sequence. |  |  |
| AC2.3Identify a clear order for the camera shots to be used in the sequence. |  |  |
| AC2.4Identify examples of sound to be used in the sequence. |  |  |
| AC3.1Use a range of common camera shots. |  |  |
| AC3.2Order camera shots in a clear sequence. |  |  |
| AC3.3.Use added sound. |  |  |

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