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| A logo with blue text  Description automatically generated | **ENTRY PATHWAYS**  **CREATIVE, MEDIA AND PERFORMANCE ARTS**  **MEDIA** |  |

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| ENTRY 2 EXPLORING FILM GENRES (6300 / E2)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Identify film genres. |  |  |
| AC1.2  Identify films from genres. |  |  |
| AC1.3  Identify similarities between films in genres. |  |  |
| AC2.1  Identify typical settings of film genres. |  |  |
| AC2.2  Identify typical characters of film genres. |  |  |
| AC2.3  Identify typical events of film genres. |  |  |
| AC3.1  Identify a title for a new film. |  |  |
| AC3.2  Identify the setting of the new film. |  |  |
| AC3.3  Identify key characters from the new film. |  |  |
| AC3.4  Identify main events in the new film’s story. |  |  |

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| **General Comments** |

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| ENTRY 3 EXPLORING FILM GENRES (6300 / E3)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Outline film genres. |  |  |
| AC1.2  Describe films from genres. |  |  |
| AC1.3  Outline similarities between films in genres. |  |  |
| AC2.1  Outline typical settings of film genres. |  |  |
| AC2.2  Outline typical characters of film genres. |  |  |
| AC2.3  Outline typical events of film genres. |  |  |
| AC3.1  Identify a title for a new film. |  |  |
| AC3.2  Outline the setting of the new film. |  |  |
| AC3.3  Outline key characters from the new film. |  |  |
| AC3.4  Outline main events in the new film’s story. |  |  |

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| **General Comments** |

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| ENTRY 2 EXPLORING ADVERTISING (6301 / E2)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Identity purposes of advertising. |  |  |
| AC1.2  Identity types of advertising. |  |  |
| AC1.3  Identify advertising techniques used in adverts. |  |  |
| AC2.1  Identify audiences for adverts. |  |  |
| AC3.1  Suggest ideas for adverts. |  |  |
| AC3.2  Include advertising techniques in plans for adverts. |  |  |

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| **General Comments** |

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| ENTRY 3 EXPLORING ADVERTISING (6301 / E3)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Outline purposes of advertising. |  |  |
| AC1.2  Outline types of advertising. |  |  |
| AC1.3  Outline advertising techniques used in print and television adverts. |  |  |
| AC2.1  Identify audiences for print and television adverts. |  |  |
| AC3.1  Develop ideas for print and television adverts. |  |  |
| AC3.2  Include advertising techniques in plans for print and television adverts. |  |  |

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| **General Comments** |

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| ENTRY 2 CREATING A PRINT MEDIA PRODUCT (6302 / E2)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Identify types of print media products. |  |  |
| AC1.2  Identify key visual features of print media products. |  |  |
| AC1.3  Identify key language features of print media products. |  |  |
| AC2.1  Identify audiences for print media products. |  |  |
| AC3.1  Suggest ideas for print media products. |  |  |
| AC3.2  Include in planning features that will appeal to audiences. |  |  |
| AC4.1  Show some print production skills. |  |  |
| AC4.2  Use key visual and language features of print media products. |  |  |

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| ENTRY 3 CREATING A PRINT MEDIA PRODUCT (6302 / E3)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Outline types of print media products. |  |  |
| AC1.2  Outline a range of key visual features of print media products. |  |  |
| AC1.3  Outline a range of key language features of print media products. |  |  |
| AC2.1  Identify audiences for print media products. |  |  |
| AC2.2  Outline how print media products appeal to audiences. |  |  |
| AC3.1  Develop ideas for print media products. |  |  |
| AC3.2  Include in planning a range of features that will appeal to audiences. |  |  |
| AC4.1  Show a range of print production skills. |  |  |
| AC4.2  Use a range of key visual and language features of print media products. |  |  |

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| ENTRY 2 DESIGNING A MUSIC WEBSITE HOMEPAGE (6332 / E2)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Identify key visual elements of a music website homepage. |  |  |
| AC1.2  Identify interactive features of a music website homepage. |  |  |
| AC2.1  Suggest ideas for the content of a music website homepage. |  |  |
| AC2.2  Identify content to be included in a music website homepage. |  |  |
| AC3.1  Suggest ideas for a music website homepage design. |  |  |
| AC3.2  Include key visual elements of a music website homepage. |  |  |
| AC3.3  Include key interactive features of a music website homepage. |  |  |

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| ENTRY 3 DESIGNING A MUSIC WEBSITE HOMEPAGE (6332 / E3)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Outline a range of key visual elements of a music website homepage. |  |  |
| AC1.2  Outline a range of interactive features of a music website homepage. |  |  |
| AC2.1  Suggest a range of ideas for the content of a music website homepage. |  |  |
| AC2.2  Outline a range of content to be included in a music website homepage. |  |  |
| AC3.1  Suggest a range of ideas for a music website homepage design. |  |  |
| AC3.2  Include a range of key visual elements of a music website homepage. |  |  |
| AC3.3  Include a range of key interactive features of a music website homepage. |  |  |

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| **General Comments** |

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| ENTRY 2 CREATING AN AUDIO-VISUAL SEQUENCE (6334 / E2)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Identify common camera shot types in audio-visual sequences. |  |  |
| AC1.2  Identify an example of sound used in audio-visual sequences. |  |  |
| AC2.1  Develop ideas for an audio-visual sequence. |  |  |
| AC2.2  Identify camera shots to be used in the sequence. |  |  |
| AC2.3  Suggest an order for the camera shots to be used in the sequence. |  |  |
| AC2.4  Identify an example of sound to be used in the sequence. |  |  |
| AC3.1  Use some common camera shots. |  |  |
| AC3.2  Order camera shots in a sequence. |  |  |
| AC3.3  Use natural sound. |  |  |

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| **General Comments** |

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| ENTRY 3 CREATING AN AUDIO-VISUAL SEQUENCE (6334 / E3)  ASSESSMENT RECORD |

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| **Assessment Criteria** | **Met** | **Evidence** |
| AC1.1  Outline a range of common camera shot types in audio-visual sequences. |  |  |
| AC1.2  Identify examples of sound used in audio-visual sequences. |  |  |
| AC2.1  Develop a range of ideas for an audio-visual sequence. |  |  |
| AC2.2  Identify a range of camera shots to be used in the sequence. |  |  |
| AC2.3  Identify a clear order for the camera shots to be used in the sequence. |  |  |
| AC2.4  Identify examples of sound to be used in the sequence. |  |  |
| AC3.1  Use a range of common camera shots. |  |  |
| AC3.2  Order camera shots in a clear sequence. |  |  |
| AC3.3.  Use added sound. |  |  |

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| **General Comments** |

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