



GCE AS AND A LEVEL MEDIA STUDIES

SUMMARY OF ASSESSMENT Summer 2022 only

AS (2 units)

AS Unit 1: Investigating the Media
Written examination: 2 hours 30 minutes
100 marks

The exam consists of three sections.

Section A: Selling Images – Advertising

This section assesses knowledge and understanding of **media language, representation and audiences in relation to** advertising.

There is **one question** based on unseen print or audio-visual **resource material**.

Section B: News in the Online Age

This section assesses knowledge and understanding of **media language, representation, media industries and audiences**.

There is **one two-part question** requiring **reference to the set news products** studied.

Section C: Film Industries – from Wales to Hollywood

This section assesses knowledge and understanding of **media language, media industries and audiences**.

There is **one two-part question** requiring **reference to the set films** studied.

AS Unit 2: Creating a Media Production
Non-exam assessment
80 marks

- A media production, including **individual** research, created in response to a **choice of briefs set by WJEC**, and applying knowledge and understanding of key concepts
- An **individual** reflective analysis of the production.

A level (based on A2 units only in 2022)

A2 Unit 3: Media in the Global Age
Written examination: 2 hours 30 minutes
90 marks

This unit assesses knowledge and understanding of **media language, representation, media industries** and **audiences**. The exam consists of three sections. **One** section will also assess knowledge and understanding of **media contexts** and **one** section will also assess knowledge and understanding of **critical perspectives**.

Section A: Television in the Global Age

There is **one question** from a **choice of two** based on the **set television programmes** studied.

Section B: Magazines – Changing Representations

There is **one question** from a **choice of two** based on the **set magazines** studied.

Section C: Media in the Digital Age – Video Games

There is **one question** from a **choice of two** based on the **set video games** studied.

A2 Unit 4: Creating a Media Production
Non-exam assessment
80 marks

- A media production, including **individual** investigative research and development, created in response to a **choice of briefs set by WJEC** and applying knowledge and understanding of key concepts.
- An **individual** critical analysis of the production.

SUMMARY OF CHANGES FOR 2022

AS MEDIA STUDIES

AS

Unit 1 (exam)

Section A

There is no study of music video. Learners study print, online and audio-visual advertising only.

Section B

There is no study of a news website from Group 2. Learners study one option from Group 1 (Newspaper and its Online equivalent) and one option from Group 3 (Radio News Online) only.

Section C

There are no changes to Section C.

Unit 2 (NEA)

1. WJEC will accept complete or, where there are issues with access to specialist resources, partially completed productions. Further information is available in *WJEC AS Media Studies Adaptations 2022*.
2. There are no changes to the Research requirements. Research must be marked out of 20 (instead of 10) using the amended mark scheme published in *WJEC AS Media Studies Adaptations 2022*.
3. There is no assessment of Planning.
4. The Production briefs requirements are amended as follows:
 - Print: **two** pages; minimum **three** different original images
 - Audio-Visual: **one minute thirty seconds – two minutes thirty seconds**, plus individual poster including **minimum one original image** if AV completed in pair
 - Online –the **homepage** including a **lead story** plus **one audio or video report**; minimum **three** different original images and minimum **three hundred words** for homepage text.
5. There are no changes to the Reflective Analysis.

This adapted specification is available for entry in **2022 only**. Candidates entering the qualification in 2023 should use the approved [Specification](#).

A2

Unit 3 (exam)

There is a reduction in the number of set products studied for each section from three to **two**, as follows:

Section A

Learners study *Hinterland* and **one UK 1990s (historical) crime drama**.

Section B

Learners study **one contemporary mainstream magazine online** and **one contemporary non-mainstream magazine online**.

Section C

Learners study **one action-led franchise video game** and **one game in another genre**.

Unit 4 (NEA)

1. WJEC will accept complete or, where there are issues with access to specialist resources, partially completed productions. Further information is available in *WJEC A2 Media Studies Adaptations 2022*.
2. There are no changes to the Investigative Research, Development Outline or Critical Analysis requirements.
3. There is no assessment of the second part of the Cross-media Production – learners create **one media product only**. The amended mark scheme published in *WJEC A2 Media Studies Adaptations 2022* must be used.
4. The Production briefs requirements are amended as follows:
 - **Brief 1, Options 1 and 2**
 - **one minute thirty seconds – two minutes** (individual)
 - **two minutes - two minutes thirty seconds** (pair).
 - **Brief 2, Options 1 and 2**
 - total **three** pages, including **front cover and double page spread**; minimum of **five different original images** in total.

This adapted specification is available for entry in **2022 only**. Candidates entering the qualification in 2023 should use the approved [Specification](#).

AS and A level Weightings in 2022

AS

Where the raw mark for a unit changes, the total UMS for that unit remains unchanged.

AS units and Cash-in Codes are unchanged.

Candidates with prior attainment in AS units from Summer 2019 or previously will be allowed to use these units towards their AS cash-in.

Title	Code	Total Marks	UMS Total	Weighting (%)
Media Studies	1681QS		300	100
Media in the Global Age	1680U3	90	180	60
Creating a Cross-Media Production	1680U4	80	120	40

A level

In 2022, AS units will not contribute to the full A level and therefore the A level weightings consider only the A2 units. However, those with prior attainment in AS units from Summer 2019 or previously will be allowed to use this attainment towards the A level cash-in.

New entry codes have been provided for the A level Cash-in route via A2 units only.

Where the raw mark for a unit changes, the total UMS for that unit remains unchanged.

Title	Code	Total Marks	UMS Total	Weighting (%)
Media Studies	1681QS		300	100
Media in the Global Age	1680U3	90	180	60
Creating a Cross-Media Production	1680U4	80	120	40