



WELSH BACCALAUREATE SKILLS CHALLENGE CERTIFICATE

National/Foundation

Enterprise and Employability Challenge

Linking Environment and Farming



Available for assessment from September 2017



Food product to sell in a farm shop



PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation, Personal Effectiveness** and **Digital Literacy** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job, it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.

LEAF (Linking Environment and Farming) is a charity whose aim is to educate children and young people about food and farming in a sustainable countryside. We give young people first-hand experience of the food chain so that they can make informed choices about food.



To help you experience business and the world of work you should work together with other pupils in a team of 3-6 members to design and develop an idea for **a product using locally sourced ingredients which will be suitable for sale in a farm shop**. You will display your idea and pitch it to a panel answering any questions asked.

A thriving farming sector and food economy is important because it creates jobs and helps to ensure our food supply. Local food is important also as part of our culture, and it is appreciated by tourists.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities.

CONTACTS

www.leafuk.org.uk