

Bryntirion National/Foundation Enterprise and Employability Competition

Year 10 pupils at Bryntirion Comprehensive School decided to work with Velindre as part of their National/Foundation Enterprise and Employability Challenge. Velindre Cancer Centre has been providing specialist supportive care and treatment for cancer patients in Wales for over 60 years. The Hospital of Hope leads on ground-breaking clinical trials and international research. Velindre is recognised as the leading Cancer Centre in Wales and currently treats over 1.5 million people in South East Wales and beyond.

The Brief set by Velindre asks the pupils to develop a new product, service or event which can be used to fundraise for Velindre Cancer Care. Pupils worked in teams of 3-6 to develop a business concept and visual display. Pupils were assessed on their personal effectiveness skills and their creativity and innovation skills.

The school held a 'Lion's Den' activity where 58 teams of pupils pitched their business concept and visual display to panels of employers and business experts provided by Careers Wales and the school's Business Engagement Advisor.



Following this "Lion's Den", sixteen teams were selected to pitch in the school's grand final where they pitched directly to staff from Velindre Cancer Centre.

As part of this process, pupils set up online fundraising pages to fundraise for Velindre through the sales of their products, services and events. The standard was extremely high with a range of innovative ideas and concepts.

The winning team 'Easier Said than Run,' created an event which includes a 10-hour relay fitness challenge, raising over £900!

In total the Year 10 pupils at Bryntirion Comprehensive School completed their National/Foundation Enterprise and Employability Challenge, raising over £5,000 for Velindre Cancer Care. Well done to all that took part!



“Velindre Cancer Charity is extremely grateful for the fantastic support shown by staff and students of Bryntirion Comprehensive School through the pilot of The Victory for Velindre Skills Challenge which saw them raise a staggering £5,000 for our Hospital of Hope. During this 2021/2022 school year, we are excited to be working with a whole host of new schools across South Wales through this challenge ahead of our Interschool final in July 2022. The challenge offers brilliant opportunities in entrepreneurship and innovation for the students as well as exceptional support for our Charity.”

Lucesca Walters, Community and Digital Fundraising Support Officer for Velindre.

A big congratulations to Mr Rowe, Head of Welsh Bacallaureate and Skills Challenge Certificate at Bryntirion Comprehensive School who is now a Velindre Ambassador.

Mr Rowe has worked with Velindre fundraising to develop a new Enterprise and Employability Challenge brief for 2021/22 called 'Victory for Velindre.'. This Enterprise and Employability Challenge Brief requires learners to work in a group to research into Velindre and then produce a product or service that could be sold to raise funds for the charity.



Sara Davies, National/Foundation Welsh Bacallaureate Subject Officer attended the event and was blown away by the pitches and ideas. *“After 18 months of not being able to participate in school visits, what a way to get back into the swing of things! Bryntirion’s finals for their National/Foundation Enterprise and Employability Challenge working on the Velindre Charity brief were brilliant. All teams demonstrated their creativity and innovation skills, a flare for working collaboratively, and pitches that were professional, confident and informative. Bring on the National Velindre Challenge School Finals competition next July!”* - Sara Davies, National/Foundation Welsh Bacallaureate Subject Officer.

Currently 13 schools have signed up for this year's Challenge, which will include an inter-school's final. The “Victory for Velindre” Challenge Brief is available in English and Welsh and can be found on the WJEC website. For more information and to sign up, please contact Lucesca at Velindre Fundraising Lucesca.Walters@wales.nhs.uk.

