**Assessing Enterprise and Employability Challenge – KS4**

**Where there is no evidence or work is not worthy of credit - 0 marks**

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| **Learning Outcomes** | **Performance Bands** | | | |
| **Band 1**  **1 – 3 marks** | **Band 2**  **4 – 6 marks** | **Band 3**  **7 – 9 marks** | **Band 4**  **10 -12 marks** |
| **LO1**  Be able to apply **Creativity and Innovation** | Limited ideas generated for an enterprise concept including consideration of strengths and weaknesses. A suitable idea selected, developed and implemented. Limited reflection of the process involved in developing a new concept. | Basic ideas generated for an enterprise concept including consideration of strengths and weaknesses. A realistic idea selected, developed and implemented. Basic reflection of the process involved in developing a new concept. | Appropriate ideas generated for an enterprise concept including consideration of strengths and weaknesses. An appropriate and feasible idea selected, developed and implemented. Detailed reflection of the process involved in developing a new concept. | Appropriate and realistic ideas generated for an enterprise concept including consideration of strengths and weaknesses. A feasible, realistic and effective idea selected, developed and implemented. Detailed and balanced evaluation of the process involved in developing a new concept. |
| **LO2**  Understand **Personal Effectiveness** | * Limited audit of personal and team skills including plans for improvement. Basic performance of own role and responsibilities including time management, behaviours, personal skills and team work. Limited reflection on the development and application of personal and team work skills. | * Basic audit of personal and team skills including plans for improvement. Adequate performance of own role and responsibilities including time management, behaviours, personal skills and team work. Basic reflection on the development and application of personal and team work skills. | Detailed audit of personal and team skills including plans for improvement. Effective performance of own role and responsibilities including time management, behaviours, personal skills and team work. Detailed and reasoned reflection on the development and application of personal and team work skills. | Detailed and effective audit of personal and team skills including plans for improvement. Efficient and effective performance of own role and responsibilities including time management, behaviours, personal skills and team work. Detailed and well-reasoned reflection on the development and application of personal and team work skills. |
| **LO3**  Understand factors involved in an **Enterprise and Employability Challenge** | Limited understanding of factors involved in developing a business proposal. Visual Display with limitations in structure and relevance.  Pitch demonstrates limited communication skills. | Basic understanding of factors involved in developing a business proposal. Clear and appropriately developed Visual Display. Pitch demonstrates basic communication skills. | Detailed understanding of the factors involved in developing a business proposal. Structured and effectively developed Visual Display. Pitch demonstrates effective communication skills. | Detailed and effective understanding of the factors involved in developing a business proposal. Well-structured and creatively developed Visual Display. Pitch demonstrates highly effective communication skills. |