



# WELSH BACCALAUREATE SKILLS CHALLENGE CERTIFICATE National/Foundation

## Global Citizenship Challenge CITB – Developing Sustainable Housing



**Available for assessment from September 2015**



## PURPOSE

The purpose of the Global Citizenship Challenge is to develop learners' skills, whilst providing opportunities to understand and respond appropriately to global issues. During the Global Citizenship Challenge learners will explicitly develop skills of **Critical Thinking and Problem Solving** and **Creativity and Innovation** and apply them in an appropriate manner.

## BRIEF

The world population is rising rapidly. In July 2015 it is estimated that there will be 7.3 billion people on the planet. All of these people need shelter, and this usually takes the form of housing. House building organisations throughout the world need to ensure that the housing they provide is developed sustainably otherwise the impact of providing these homes on the environment is too great.

So what is the best way for us to provide affordable housing for people while taking into account the needs of the environment?

This Challenge will involve you being able to inform and educate young people about future housing choices which can impact the construction sector. You will need to understand local and global issues regarding **sustainable housing** and using a variety of information will investigate different views of people and identify your own ideas in a **personal standpoint**.

This will allow you to ensure you can inform your audience about how they should explore all possible roles that they might be interested in before making a decision about their future.

Once you have identified your personal standpoint you then have to **raise awareness** of **sustainable housing** with a target audience. You are asked to raise awareness of the issue in a way that is eye catching and memorable but presents the issue to the public in a well-considered and balanced way. By working alongside a **local building company**, you will be able to gain real insight into the challenges they face of this global issue - at a local level too. You should design your raising awareness so that it will appeal to your target audience and make use of effective communication by providing a clear message which is memorable, original and relevant.

By completing this Challenge, you will show that you can reason, make judgements and make decisions in order to create an informed personal standpoint on developing **sustainable housing** for a growing population. The raising awareness allows you to show how creative and innovative you can be in communicating your ideas and presenting your message to other people.

## RESOURCES

CITB website- <http://www.citb.co.uk/>

## CONTACTS

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