



# WELSH BACCALAUREATE

## Key Stage 4 National/Foundation

# Global Citizenship Challenge (Generic Brief)

**Available for assessment from September 2015**

# GLOBAL CITIZENSHIP CHALLENGE

(Generic)

## PURPOSE

The purpose of the Global Citizenship Challenge is to develop learners' skills, whilst providing opportunities to understand and respond appropriately to global issues. During the Global Citizenship Challenge learners will explicitly develop skills of **Critical Thinking and Problem Solving** and **Creativity and Innovation** and apply them in an appropriate manner.

## BRIEF



There are many problems in the world that we should all help to resolve even if it happens hundreds or thousands of miles away, or where you live in Wales. How do you become a global citizen? You need to develop a human conscience and make judgments about the issues that matter and the type of world you want to live in. Being a global citizen gives you the power to bring about positive change to make this world a better place.

During this Challenge you will use a variety of information on **a global issue** to investigate different views of people and identify your own ideas on **the global issue**. You then have to raise awareness of **the issue** with **specific audience and at specific place** in a creative and innovative way. You should design your raising awareness so that it will appeal to **the target audience** and make use of effective communication by providing a clear message which is memorable, original and relevant.

By completing this Challenge you will show that you can reason, make judgements and make decisions in order to create an informed personal standpoint on **the global issue**. The raising awareness allows you to show how creative and innovative you can be in communicating your ideas and presenting your message to other people.