**Unit 1**

**Section B: Contemporary English**

*Read the following set of data which gives examples of first tweets sent by celebrities, and answer the compulsory question below.*

**3. Using your own knowledge of twenty-first century English, analyse and evaluate the ways in which contextual factors affect how writers use language in their first tweets. [40]**

In your response, you must refer to the set of data (Texts 1-8), but, in addition, you may wish to draw on your own examples. You must also:

* consider relevant contextual factors and language features associated with the construction of meaning
* apply appropriate methods of language analysis, using associated terminology and coherent expression
* demonstrate understanding of relevant language concepts and issues

**TEXT 1** Kim Kardashian West @ Kim Kardashian (reality TV star, 2009)

Hey guys it’s Kim Kardashian! I finally signed up for Twitter! There a few fakes so just know this is the real me!!!

**TEXT 2** Tom Hanks @tomhanks (film star, 2010)

Testing… testing… Is this thing on?

**TEXT 3** Queen Elizabeth II @British Monarchy (2014)

It is a pleasure to open the Information Age exhibition today at the @Science Museum and I hope people will enjoy visiting. Elizabeth R.

**TEXT 4** Neil Patrick Harris @ Actually NPH (1980s film star, 2009)

My first tweet, peeps. I apologize in advance for my slow learning curve. Nice to (sort of) meet you. It’s amazing how quickly 140 charac

**TEXT 5** Wayne Rooney @Wayne Rooney (footballer, 2011)

Hi rio do u want picking up in the morning pal

**TEXT 6** Donald Trump @realDonaldTrump (business man and reality TV star, 2009)

Be sure to tune in and watch Donald Trump on Late Night with David Letterman as he presents the Top Ten List tonight!

**TEXT 7** Katy Perry @katyperry (pop star, 2009)

Just got into Berlin… feeling better   
thank you, have my vicks inhaler by   
my bedside… and P.S. I   
TWITTTTER! GAH. Such a follower!

**TEXT 8** Bill Gates @BillGates (business man, entrepreneur and philanthropist, 2010)

“Hello World.”  
Hard at work on my foundation letter – publishing on 1/25.