

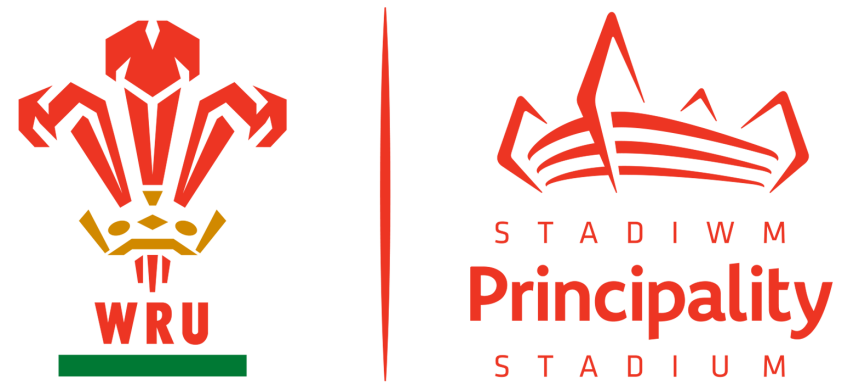


WELSH BACCALAUREATE SKILLS CHALLENGE CERTIFICATE

National/Foundation

Enterprise and Employability Challenge

WRU – A product for the Principality



Available for assessment from September 2023



ENTERPRISE AND EMPLOYABILITY CHALLENGE



A product for the Principality

PURPOSE

The purpose of the Enterprise and Employability Challenge is to develop learners' skills, whilst providing opportunities for learners to develop enterprising skills and attributes and enhance employability. During the Enterprise and Employability Challenge learners will explicitly develop skills in **Creativity and Innovation, Personal Effectiveness** and **Digital Literacy** and apply them in an appropriate manner.

BRIEF

During your working life it will be unusual for you to have just one job, it is more likely you will have a number of different jobs. You will have to apply for these jobs and go through an assessment process which may include an interview and presentation. It is important you are able to sell yourself by using examples of the skills you have and how you have used them. Team work, a can-do and positive attitude and being creative are particularly valued by employers.

Since opening in June 1999, the Principality Stadium (then Millenium Stadium) has welcomed, on average, over 1.3 million visitors per year.

Sporting the first fully-retractable roof in the UK, the venue is at the leading edge as a multi-purpose, multi-faceted event venue. The Principality Stadium boasts a UEFA 5-Star rating and has hosted matches from two Rugby World Cups including the Final in 1999, witnessed three Wales Grand Slam successes in the Six Nations, staged six showpiece FA Cup Finals plus hosted the major artists of the music business with a plethora of major concerts and motorsports events on its CV. The installation of a partition drape system in July 2005 means that the bowl of the Principality Stadium can be used for multiple concert mode configurations and for staging exhibitions.



To help you experience business and the world of work you should work together with other pupils in a team of 3-6 members to design and develop an idea for a product for the Principality Stadium, which will meet the needs of customers attending a specific event at the stadium. You will display your idea and pitch it to a panel answering any questions asked.

The Enterprise and Employability Challenge provides you with an opportunity for you to show how creative and innovative you can be including the use of digital technology, as well as demonstrating people skills such as developing a rapport, listening skills, negotiating skills and trusting others. You may also demonstrate your assertiveness and leadership qualities.

Take the Challenge further – Are you a game changer?

SCC Coordinators - The WRU encourage you to send the top 3 products produced by the teams in your school to the WRU. All submissions will be looked at by the WRU Marketing and Events teams and could be shortlisted for a WRU 'Recognition of Achievement' award, or even be put into production for a WRU event.

RESOURCES

Go to the WRU Enterprise and Employability Challenge on our Digital Classrooms site:

<https://www.wrudigitalclassroom.co.uk>

CONTACT DETAILS

Grant Robson | Training Education Officer

Welsh Rugby Union Group / Grwp Undeb Rygbi Cymru

WRU National Centre of Excellence, Vale Hotel, Hensol, Vale of Glamorgan, CF72 8JY

Phone / Ffôn: | Mobile / Ffôn Symudol: 07721414344

Email/ Epost: grubson@wru.wales